2017 Strategic Plan

Core Competencies

SAFETY & SECURITY
We will have an uncompromising pursuit toward an injury free workplace. Our safety program will support the health, safety, and security of our employees, members and general public.

Key Focus Area #1
How can we meet our Tier 3 requirements creatively & cost-effectively?

FINANCIAL BALANCE
We will sustain a strong Cooperative through fiscal responsibility by balancing service, reliability and rates.

Key Focus Area #2
How can VEC leverage technology and expertise to meet future renewable energy regulatory requirements?

KEEP THE LIGHTS ON
It is our goal to ensure grid availability by designing, constructing, maintaining and operating a safe, properly engineered, modern and efficient system.

Key Focus Area #3
How can we improve employees’ experience on how work gets done around here?

MEMBER FOCUS
Delivering value to members by providing responsive, innovative, and knowledgeable support that anticipates and exceeds member expectations.

Key Focus Area #4
What elements of our core business should be improved or maintained in order to achieve a successful and sustainable cooperative?

Key Focus Areas

Mission Statement
Vermont Electric Cooperative is a member-owned electric distribution utility that provides safe, affordable and reliable energy services to its members.

Vision Statement
We believe in meeting the needs of our members by practicing the cooperative principles in a transparent manner. We are striving to be an energy leader by providing innovative energy services, delivering reasonable rates in a regulatory environment, and adapting to changes that will shape our energy future. VEC is committed to operating in a safe manner that is socially and environmentally responsible. We will achieve success through the continuous development of a highly skilled and engaged workforce.

Rules of Engagement:
- Live Safely
- Demonstrate Integrity
- Collaborate to Achieve
- Be Positively Engaged
- Serve for Improvement
- Show Appreciation
- Deliver Results
- Communicate Openly

CONNECTING EMPLOYEES
We will become a workforce that is connected to VEC’s vision. We will create a culture that inspires curiosity and creativity, encourages collaboration, supports continuous improvement, and fosters adaptability. We will celebrate and recognize achievements.